

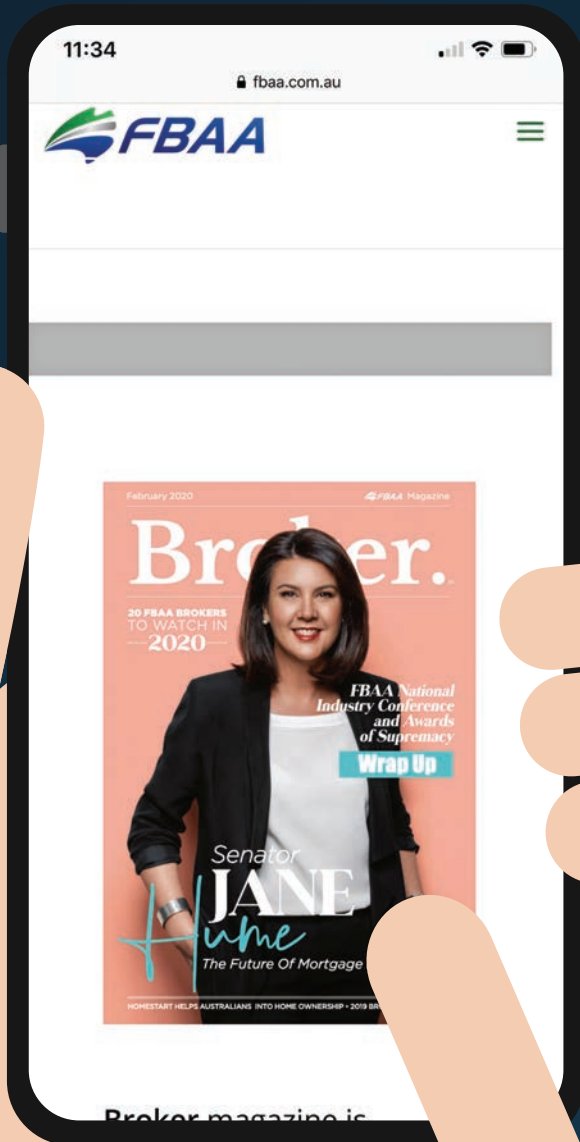
Broker.™

2021 MEDIA KIT



Broker.

Broker Magazine is the FBAA's official Finance Industry publication, delivering the latest in industry news, events, information, lifestyle and issues affecting Brokers in Australia.



FAST FACTS

CIRCULATION

Broker is a triannual online publication with an estimated readership of more than 20,000 Finance Industry Professionals.

DISTRIBUTION

Distributed directly to FBAA members and non-members. Broker is digitally delivered into the laps of brokers right across Australia, viewable on tablet, smartphone and desktop.

TARGETING

Finance Professionals aged 35+

2021 SINGLE ISSUE RATE CARD AND MATERIAL DEADLINE

Advertising Page Space Options

Double page space	\$2,000 ex GST
Full page space	\$1,200 ex GST
Half page space	\$550 ex GST
Quarter page space	\$350 ex GST

** Ad design not included*

***Package Deal - 3 for the price of 2**

Purchase 2 advertisements and receive the 3rd FREE.

**Advertising must run in 3 consecutive editions and must be the same size. Eg. purchase 2 full-page ads and receive the 3rd free*

Complete Artwork Specifications

Artwork to be supplied as a high res PDF, outlined, and no bleed or registration marks.

Double page	420mm (w) x 297mm (h)
Full page	210mm (w) x 297mm (h)
Half page	210mm (w) x 148mm (h)
Quarter page	210mm (w) x 74mm (h)

Ad Design Services

Artwork costs do not include content writing or imagery

Double page artwork	\$450 ex GST
Full page artwork	\$400 ex GST
Half page artwork	\$350 ex GST
Quarter page artwork	\$300 ex GST

** All images and information required for artwork production must be supplied by the 1st of each month prior to publication*

Advertorial Page Space Options

Double page space	\$2,000 ex GST
Full page space	\$1,200 ex GST

Advertorial Copy

If required, one of our journalists can write your advertorial story starting from \$200 ex GST.

Booking and Supply Deadlines

Issue	Booking	Complete Material
Feb 2021	1st Dec 2020	10th Dec 2020
Jun 2021	1st May 2021	10th May 2021
Oct 2021	1st Sept 2021	10th Sept 2021

Missing Material/Artwork

If multiple issues are booked, you must provide direction by the 10th of the month prior to publication or your most recent advertisement will be repeated.

Agency Commissions

A 10% discount off gross billing extended to recognised advertising agencies for display advertising. Commissions are not allowed on production charges.

** All amounts are exclusive of GST and subject to change without notice.*

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